38,587 Visitors in total

28,554 Germany 74%
10,037 Other countries 26%

Visitor structure features
- Trade visitor 61%
- Private visitor 36%
- Accompanying person 3%

Occupational sector of visitors
- Medical trade/health care supply store/orthopaedic handicraft 25%
- Assistive technology industry/other industrial branches 13%
- Nursing home/retirement home 11%
- Association/organisation 8%
- Rehabilitation hospital/rehab facility 6%
- Special facility/training center/workshop 6%
- University/high school/technical college 6%
- Hospital 6%
- Public authority 5%
- Outpatient nursing 4%
- Cost bearer, health and care insurance, private health insurance 4%
- Assisted living 3%
- Construction sector/construction service 3%

Interest in product ranges of visitors
- Wheelchairs, vehicles 44%
- Daily living aids 55%
- Mobility aids, walking aids 44%
- Orthopaedic aids 33%
- Communication aids, IT 33%
- Physiotherapy, ergotherapy, physical training 32%
- In-patient medical care 28%
- Nursing care (in-patient/homecare) 33%
- Body care, body hygiene 26%
- Barrier-free living 26%
- Aids for children 25%
- Education, employment, occupation 25%
- Cars, car adaptation 19%
- Exoskeletons 15%
- Clothing, protective gear 14%
- Food, kitchen furnishing and supplies 13%

Space (net) m²
- 19,168’ Germany 37%
- 9,187’ Other countries 63%

96% Satisfaction

Be part of it!
23–26 September 2020

Countries of origin (top 5) Europe
- Netherlands
- Italy
- United Kingdom
- France
- Belgium

Countries of origin (top 5) Non-Europe
- Korea, Republic
- Japan
- Israel
- USA
- China